

A talent for success.



CONTENTS

About

The Wild Berry Story

Who We Are

Office & Professionals

Sales & Customer Service

Finance & Accountancy





Finding people who are the right fit for your company can be a time-consuming business. Nobody appreciates that more than we do. And nobody wants their time wasted, least of all you. Finding perfect round pegs is our business. Leaving you to get on with yours.

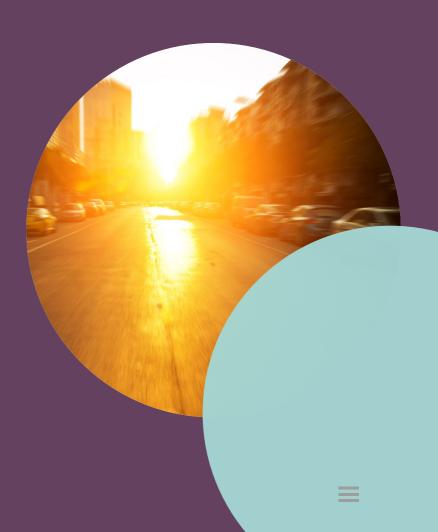


BELIEVE

The team behind your team.

Wild Berry Associates is the specialist division of Berry Recruitment Group focused in London. As part of one of the UK's largest independent recruitment companies, this gives us three clear winning criteria:

A vast talent pool to pick from Unrivalled expertise in matching people to positions Flexibility of approach combined with big team back-up



COMMIT

Professionalism plus passion.

Today, everyone talks 'passion'. But, in our view, it's passion combined with professionalism that wins the day. That's what you want from your recruitment agency. That's what you want from your people, whether temporary or permanent. We are committed to our professionally measured – and made-to-measure – approach. Passionate about it, in fact.



INVEST

Meeting the matchmakers.

We've invested in the best recruiters in the business. We trust their judgement. You can trust ours. Invest a little of your time early in the process to meet with us and help us understand your company's values and culture. Working together we can develop the perfect plan to meet your individual requirements. Ready-made responses simply cannot compete with tailor-made solutions.



ACHIEVE

A talent for success.

We have a breadth and depth of experience that no other recruitment company in London can equal. When it comes to matching people to positions, we're matchless. Temporary or permanent. Individual placements or fully integrated campaigns. Specialist or niche. Office or sales. Accountancy or admin. Innovative thinking through to tried-and-tested solutions.

Whatever the scenario, we are dedicated to achieving unsurpassed results for your company.



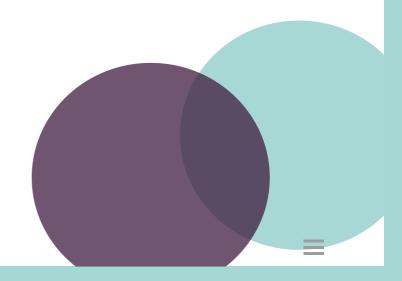


CULTIVATE, NURTURE, GROW, FLOURISH

Berry Recruitment Group has gathered together the brightest and the best of London's long-established recruitment companies to form Wild Berry Associates.

Such a harvesting of talent and expertise enables us to provide traditional values and proven experience together with today's most cutting-edge recruitment techniques and innovations.

With a vast pool of talent to tap into and a highly personal, flexible approach, we are uniquely placed to offer you the best of all possible recruitment worlds.



TALENT

Our people. We attract, develop and retain some of the brightest recruitment stars in London. Don't expect them to give you template solutions. Do expect them to work closely with you to create a bespoke plan which achieves success.

Our methods. Our meeting with *you* is every bit as important as the in-depth interviews we conduct with all our candidates. We want to understand your company's values and culture, to see beyond the skillset brief, to provide you with people who will really fit in.

Flexibility meets buying power. There's no doubt you'll benefit from us being part of one of the UK's largest independent recruitment companies. Yet we can also offer a truly versatile approach, anticipating and responding quickly to trends with genuine innovation.

From an extra pair of hands to a brand new team. Whatever you need, we'll find you the highest-calibre candidates to select from. And we can provide a comprehensive range of services to ensure quality of performance, commitment and retention.





APPOINTMENT WITH SUCCESS

The in-depth interviews we conduct with all our candidates is one key to success. Listening closely to you is another. We don't believe in templates. We prefer to tailor a carefully selected shortlist of high-calibre candidates for you to choose from. Leading to a higher success rate. And a *lasting* success rate: Wild Berry's highly valued aftercare includes maintaining contact with your new placements. We find it helps to ensure ongoing commitment all round.

Be it front-of-house reception or the desk where the buck stops, be it a temporary assignment or the beginning of a beautiful professional relationship, you'll find our approach to vacancy fulfilment is more nine-to-strive than nine-to-five.

PA/EA Front of House/Reception Administration/Secretarial HR Marketing Graduate Roles Senior Positions Permanent, Temporary or Fixed Term



Office & Professional



Sales & Customer Service

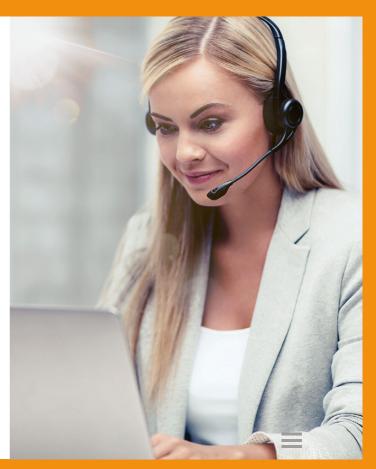
IT'S ALL IN THE ANALYSIS

We all know that sales is about results. The crucial thing here is how we can help you to quantify them more productively. We offer a personal yet highly analytical service whereby we commit to selecting the right candidate for the job and then monitor our performance. The result is the ultimate in staff retention and client satisfaction.

Good Customer Service makes a vital contribution to a company's reputation and success. (It certainly does to ours.) Once we have provided you with your new high-calibre recruits, the next important thing is to help you keep them. Via review meetings and ongoing improvement planning, we pride ourselves on delivering lasting success.

Inbound/Outbound Call Handlers Customer Service Agents IT Helpdesk Call Handlers Telesales Field Sales Market Research Executives Account Managers Sales Managers/Directors

Dedicated Account Management Teams Work shadowing Telephone pre-screening Bespoke skills and behavioural testing Skills benchmarking Assessment days Retention consultancy



Sales & Customer Service





IT ALL ADDS UP

Finance is a highly specialised field so it's no surprise that Wild Berry has a specialist Finance Team to deal with it. We don't offer one-size-fits-all solutions. We talk with you – but most importantly we *listen*. We customise to your requirements. We agree a plan. And our Consultants provide accountability and complete commitment. To date, it's been an extraordinarily successful formula.

Accountancy Practice Finance Financial Services

WILD BERRY THE COMPLETE PACKAGE

As part of Berry Recruitment Group, we can tap into a nationwide network of talent, as well as all the latest job boards and search sites. The in-depth interviews and client briefings conducted with all our candidates are your quality assurance guarantee. In addition, we offer:

Private interview facilities at our offices Dedicated Account Management Team Skills Benchmarking Quarterly Client Reviews Value Alignment Managed Service Advice and Consultancy



Finance & Accountancy





A talent for success.

wildberryassociates.com

Wild Berry Associates is a member of the Berry Recruitment Group of companies. berryrecruitment.co.uk

